

We Hire,  
We Manage  
You Excel



# Our Work



## Amazon Sellers



Product Page Listings, A+, & Image Designs



PPC Advertising



Store Building



## Design Services



Upgrade your Online Presence



Product Image Designs & A+



## Digital Marketing



Marketing & Advertising



Social Media Management



## eCommerce Services



Website & Store Building



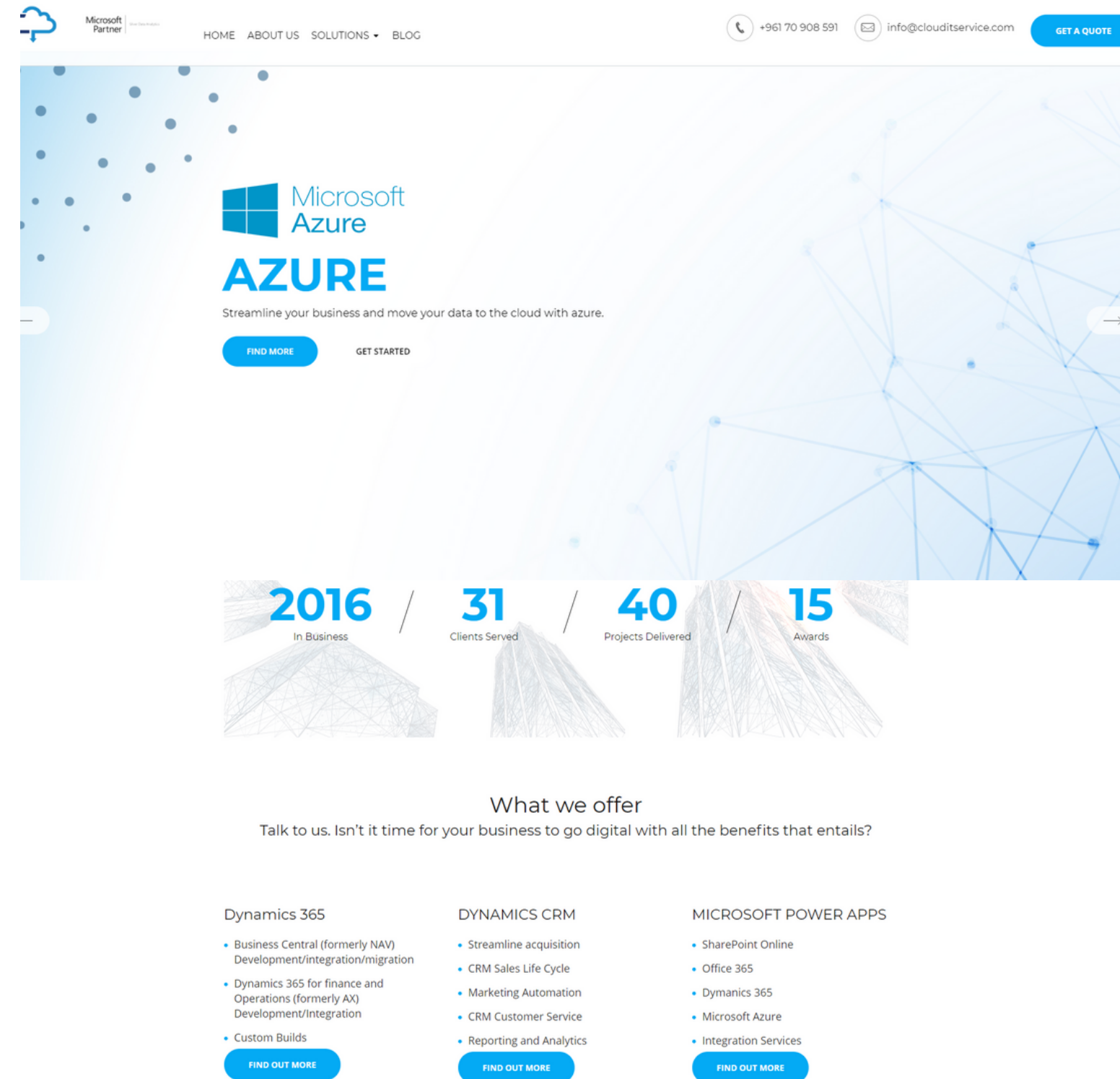
# Website Creation & Optimization



# Cloud IT Service

It is an IT solutions provider and a Microsoft Silver Partner operating in MENA

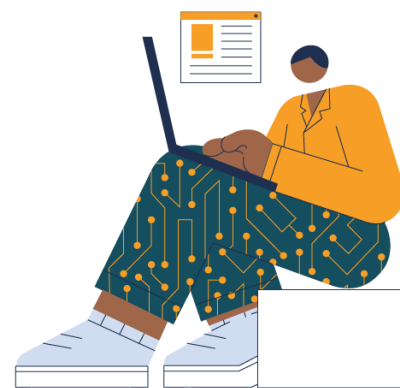
**iMC** built an informative clean and sleek website  
[www.clouditservice.com/](http://www.clouditservice.com/)



# Slipneakers

It is a slippers brand with  
unique designs

iMC built an a modern  
shopify website/store



SLIPNEAKERS®

HOME

SHOP NOW

TRACK MY ORDER

CONTACT US

FAQs

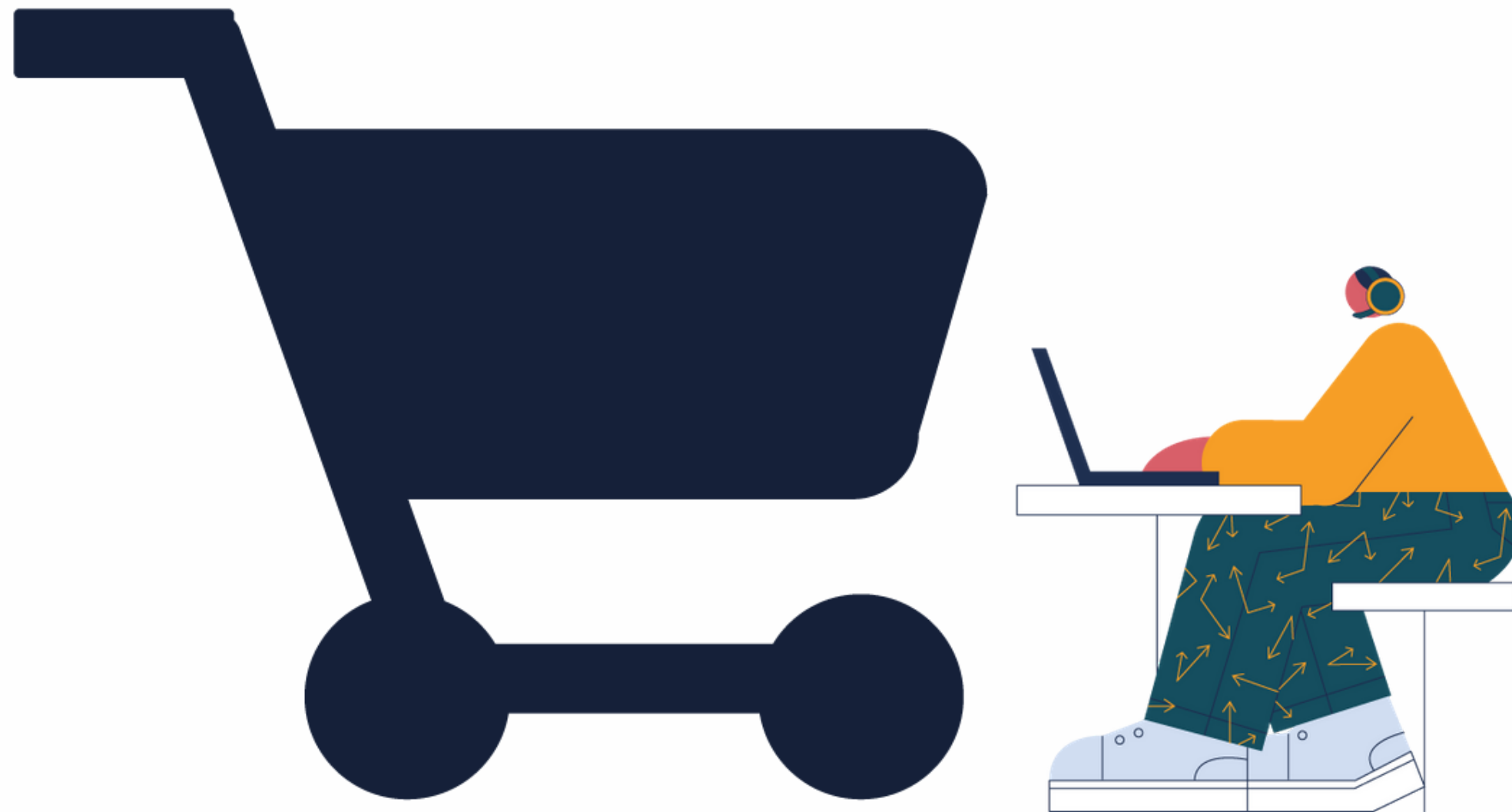


## Spoil Your Feet

Highlighting your day step by step, Slipneakers  
will double your pleasure of cozy slippers and  
trending sneakers. Why choose when you can  
have both!



# Services for Amazon Sellers



*La Puerta Mágica*



**La Puerta Mágica** sells a variety of toys related to the tooth fairy theme.



The **iMC** team offered several services to assist **La Puerta Mágica** in its Amazon expansion



[Click to view the below listing live on Amazon.es](#)



Pasa el ratón por encima de la imagen para ampliarla



Hucha infantil ratoncito Pérez - hucha niña y niño ,material de poliresina,17centímetros . hucha billetes y monedas

Marca: LA PUERTA MÁGICA

★★★★☆ 125 valoraciones

Amazon's Choice de "uchas dinero para niños"

Precio: **10,85 €** Envío **GRATIS** en tu primer pedido elegible. [Ver detalles](#)

Precio final del producto

- ✓ CAPACIDAD para almacenar monedas y billetes , la hucha está equipada con una ranura en la parte superior y un tapón de goma extraíble en la parte inferior. hucha billetes y monedas
- 👶 EDUCACIÓN Y APRENDIZAJE a los niños les encantará aprender a ahorrar mientras llenan esta hucha original , hucha niño y niña. Tamaño 17 cm y peso 200 gr. Material de Poliresina , gran durabilidad no se Rompen una ranura en la parte superior para insertar monedas, billetes y un corcho de plástico en la parte inferior para eliminarlos fácilmente cuando sea necesario
- 🎁 REGALO IDEAL, es una hucha original del Ratoncito Pérez es un buen regalo para la caída de un diente , cumpleaños , navidad. Perfecto para la habitación de cualquier niño y niña.
- 🧚 PERFECTO para la imaginación, la aventura y la magia de tus hijos . Somos un pequeño proyecto que trabajamos con un único objetivo : hacer feliz a tu hijo. Tú hijo Alucinara
- ❤️ 100% GARANTIA DE DEVOLUCION sino queda satisfecho te devolvemos el dinero

**iMC** Amazon team conducted market and competitor research, in order to develop creative and attractive listing that discusses the added value of the products.





[Click to view the below listing live on Amazon.es](#)

[Click to view the below listing live on Amazon.es](#)

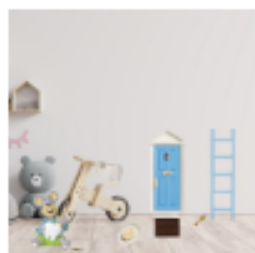


Scroll down to A+ section!



Experiencia Mágica

Desde el momento en que se le pide un diente hasta el momento en que él/ella se va a dormir, nuestro set mágico está aquí para garantizar a su hijo la mejor experiencia.



Muy Decorativo

Crear una hermosa decoración para el dormitorio de su hijo con más linda decoración. Una vez pegado, la puerta se puede abrir y su hijo estará creando historias mágicas.



Tiempo Familiar de Calidad

Nuestro set mágico le ayuda a fortalecer la vinculación con sus hijos. Disfruta haciendo pequeñas actividades, jugando varios juegos y creando muchas historias con nuestro set.



Experiencia Mágica

Desde el momento en que se le pide un diente hasta el momento en que él/ella se va a dormir, nuestro set mágico está aquí para garantizar a su hijo la mejor experiencia.



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Muy Decorativo

Crear una hermosa decoración para el dormitorio de su hijo con más linda decoración. Una vez pegado, la puerta se puede abrir y su hijo estará creando historias mágicas.



Regalo Maravilloso

Una gran y creativa opción de regalo para regalar a los niños durante sus cumpleaños. Esta adorable selección garantiza una experiencia mágica cuando los niños piden sus dientes.



Regalo Maravilloso

Una gran y creativa opción de regalo para regalar a los niños durante sus cumpleaños. Esta adorable selección garantiza una experiencia mágica cuando los niños piden sus dientes.

**iMC** Amazon team developed enhanced brand content and translated it to the spanish language, as well as conducting keyword research in reference to the market places.







[Scroll down to A+ section](#)



Inspire el pensamiento creativo y atrayendo interés de sus hijos. Con nuestra pizarra de dibujo magnético, sus hijos pueden escribir, dibujar y garabatear



#### Diseño Creativo

Esta taza en forma de diente tiene un diseño creativo, brillante y lindo con detalles claros. Adecuado para bebidas calientes y frías



#### Muy Decorativo

Colocar esta adorable taza en el dormitorio de su hijo añadirá un toque creativo y agradable a la habitación. Tu hijo estará feliz de compartir la habitación con su nuevo amigo sonriente



#### Desarrollar un Buen Hábito

Esta copa única cultivará un buen hábito y animará a sus hijos a beber leche con su desayuno y antes de acostarse para mantener su salud dental. Se divertirán bebiendo su bebida favorita en su taza especial



#### Luces Brillantes

Los diferentes efectos de luz permiten que la pintura sea interesante para que los niños pequeños disfruten

#### Muy Decorativo

Esta llamativa foto azul, puede aportar el toque perfecto de estilo y decoración a cualquier parte de la casa. Ideal para ser colocado en el salón, dormitorio, nevera y muchos lugares



## iMC Advertising Campaigns include:

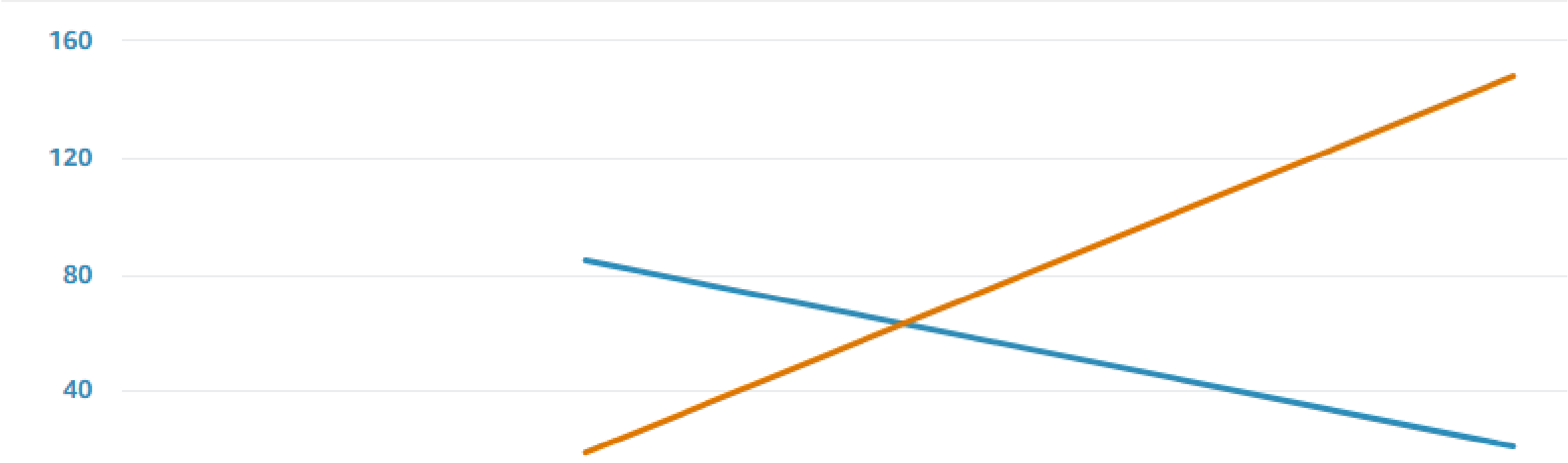
- Keyword Strategy: extensive keyword research, grouping, and analysis to increase the number of clicks that could generate sales
- Product targeting, in which we target products that have similar or higher price to compete in the market
- Product display, where the product is portrayed as sponsored display on relevant pages
- Adjusting product bids and keywords so that the ACOS decreases and revenues increase



iMC-B01N9QBUFG

<div>Spend ⓘ €41.17 TOTAL</div>	<div>Sales ⓘ €709.47 TOTAL</div>	<div>Impressions ⓘ 23,742 TOTAL</div>	<div>ACOS ⓘ 5.8% AVERAGE</div>	<div>+ Add metric</div>
<div>Spend ⓘ €41.17 TOTAL</div>	<div>Impressions ⓘ 23,742 TOTAL</div>	<div>Clicks ⓘ 435 TOTAL</div>	<div>Cost-per-click (CPC) ⓘ €0.09 AVERAGE</div>	<div>Clickthrough rate (CTR) ⓘ 1.83% AVERAGE</div>
<div>Sales ⓘ €709.47 TOTAL</div>	<div>Orders ⓘ 51 TOTAL</div>	<div>Advertising cost of sales (ACOS) ⓘ 5.8% AVERAGE</div>	<div>Return on ad spend (ROAS) ⓘ 17.23 AVERAGE</div>	

<div>Spend ⓘ €14.45 TOTAL</div>	<div>Sales ⓘ €105.51 TOTAL</div>	<div>ROAS ⓘ 7.3 AVERAGE</div>	<div>+ Add metric</div>
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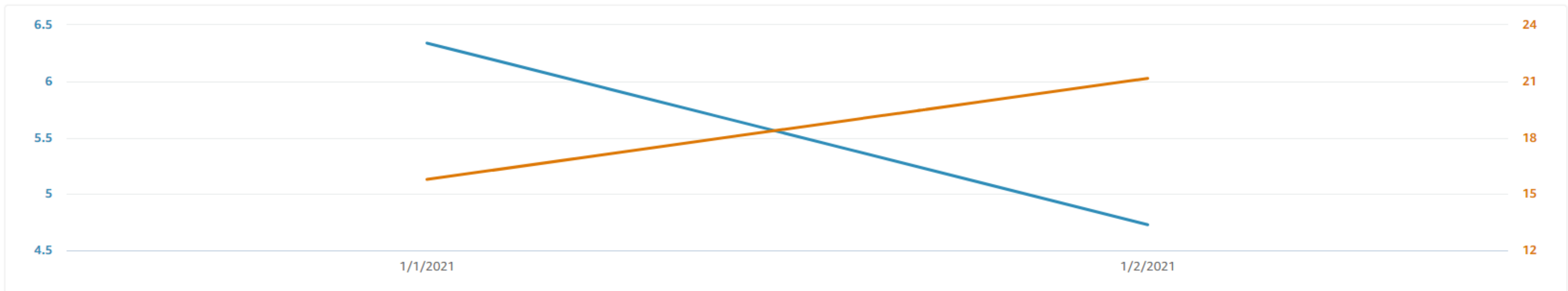
Spend ⓘ  
€39.87 TOTAL

Sales ⓘ  
€650.98 TOTAL

ROAS ⓘ  
16.33 AVERAGE

Impressions ⓘ  
42,660 TOTAL

ACOS ⓘ  
6.12% AVERAGE



Add products to advertise
Filter by ▼

Hide chart

Columns ▼

Date range – Lifetime

Export

<input type="checkbox"/>	Active	Product	Status	SKU/ASIN	Impressions ⓘ	Clicks ⓘ	CTR ⓘ	Spend ⓘ	CPC ⓘ	Orders ⓘ	Sales ⓘ	ACOS ⓘ	ROAS ⓘ
		Total: 2			42,660	424	0.99%	€39.87	€0.09	45	€650.98	6.12%	16.33
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<div> LA PUERTA MÁGICA Ratoncito Pérez  Roja + Escalera + Plato + Queso +  Felpudo + Llave + Dibujo Fondo de  €17.95 </div>	Delivering	201906 B06XGQ2F2H <a href="#">🔗</a>	42,647	424	0.99%	€39.87	€0.09	45	€650.98	6.12%	16.33

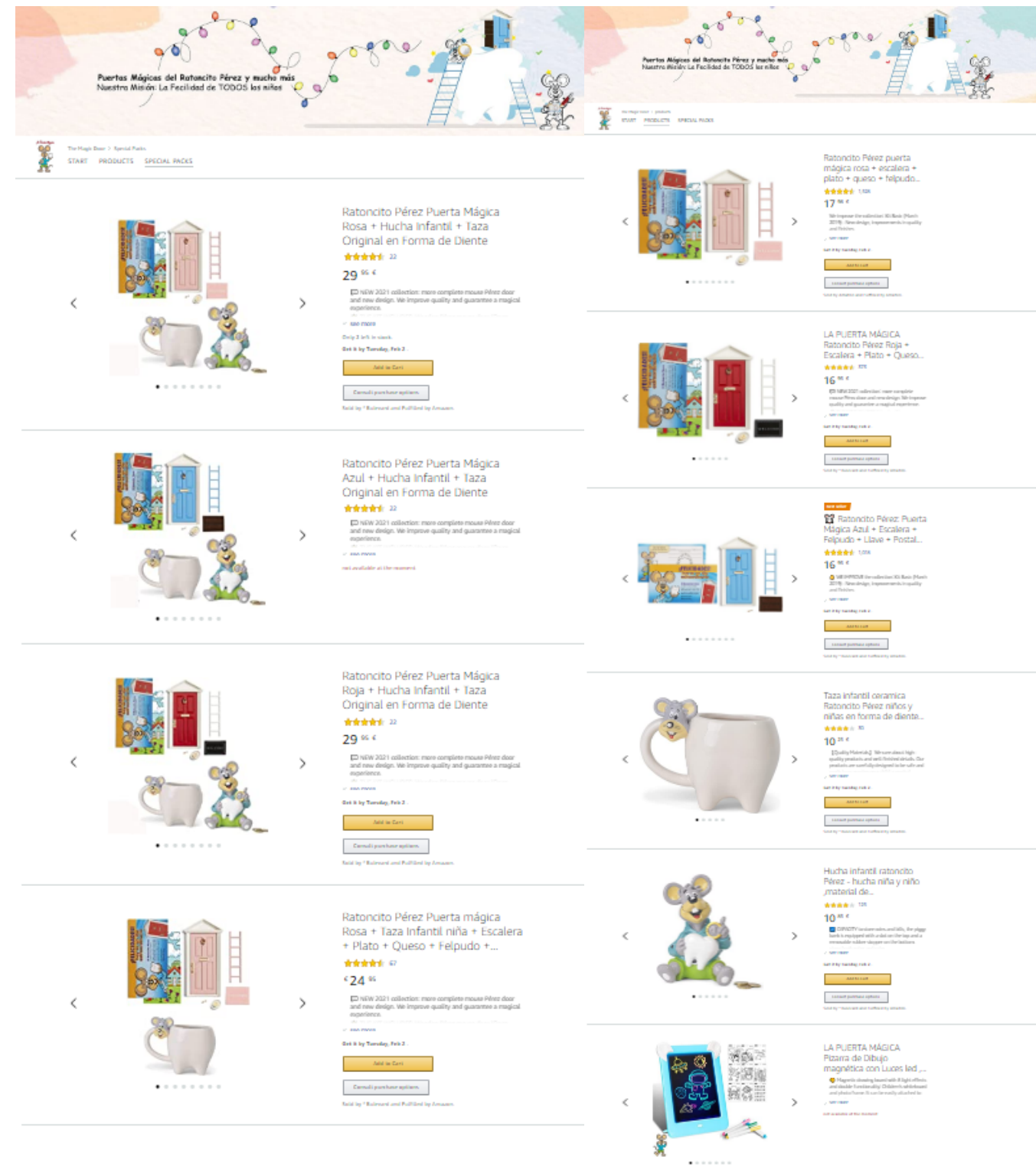
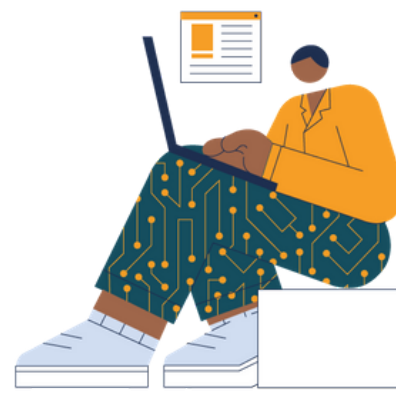


# Brand Store Creation on Amazon

## La Puerta Mágica

It is a Spanish brand for toys and decoration items for kids.

iMC built an interactive and user-friendly store in a creative, yet simple way!



# lotmart®



**LOTMART** shop sells a variety of clothes for men and women from children to grownups, as well as other products such as household, accessories, and so on.

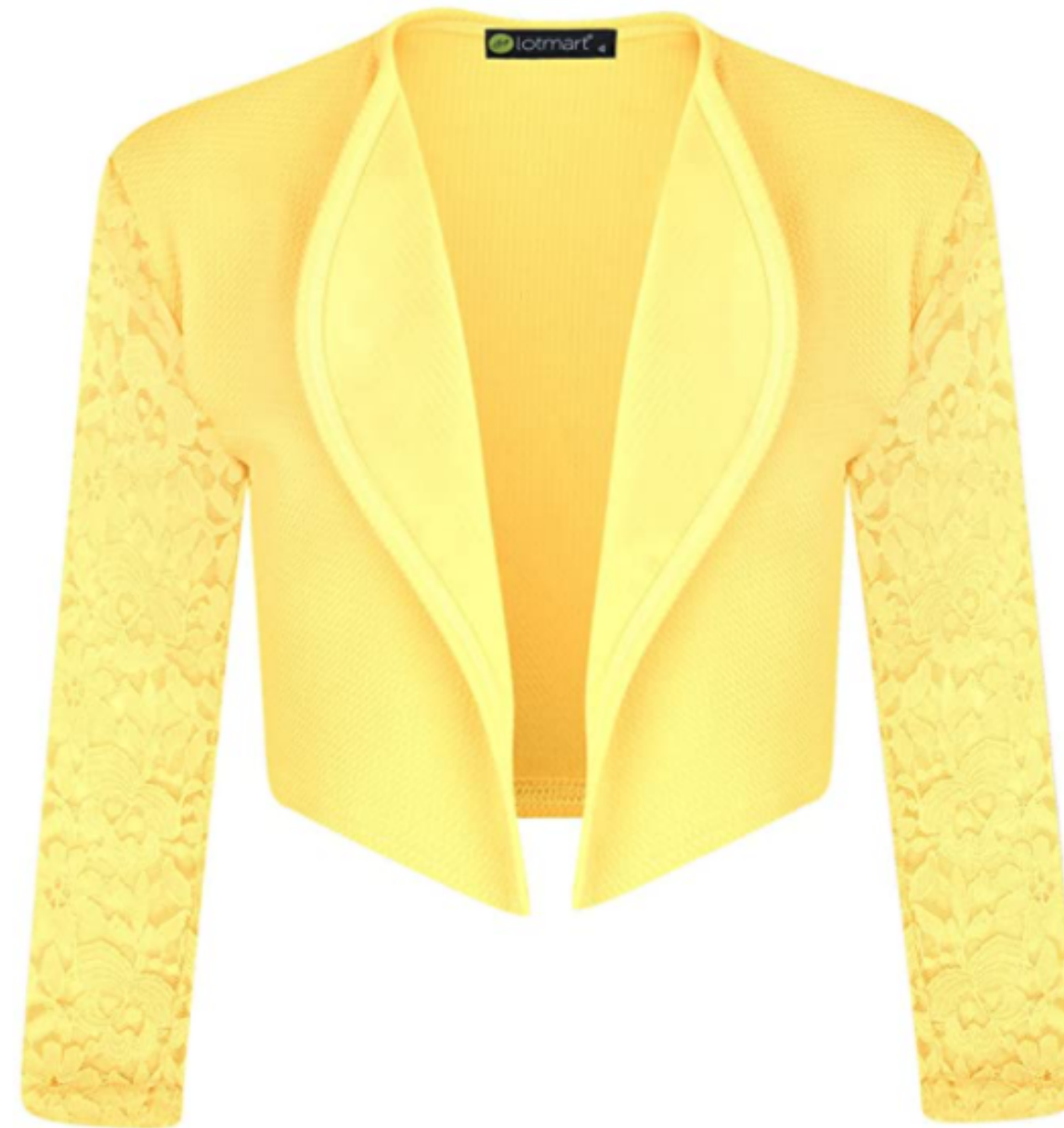
**LOTMART** expanded its business from its website to Amazon; in which it sought out help in developing listing and enhanced brand content.



The **iMC** team worked on improving the quality of the listing, complying with Amazon policies and regulations. This was done through active keyword research and competitor analysis, in order to optimize the page's content.



[Click to view the below listing live on Amazon.co.uk](#)



Roll over image to zoom in

[Visit the LOTMART Store](#)

LOTMART Girls Long Lace Sleeve Open Front  
Bolero Shrug Kids Jacket Cardigan Top

★★★★☆ 286 ratings

Price: **£12.00 - £14.98**

Free Returns on some sizes and colours

**i** Keep track of your spending with Top Up. [Learn more](#)

**Fit:** True to size. Order usual size. ▾

**Size:**

Select ▾ [Size Chart](#)

**Colour:** Yellow



- **【Quality Materials】** Well-designed Poly-Elastane girls long lace bolero, offers multiple advantages like tear-resistance and wrinkle-resistance. The high quality and nature of our product allows it to be durable by making it less prone to pilling and flaking
- **【Fashionable Design】** An elegant bolero with a long flower printed lace sleeves design, comprised from long sleeves to keep your daughter warm and an open front to reveal the beautiful dress or top she's wearing. This bolero will certainly add a divine touch to a casual or party outfit
- 95% Polyester, 5% Elastane
- **【Care Instructions】** Hand wash recommended, do not tumble dry
- **【Suits Several Occasions】** Designed to accompany your little one for many different occasions. Make sure your child shows off this eye-catching bolero while attending school, park trips, restaurants, birthdays, parties, weddings and several other occasions
- **【Light & Comfortable】** Light and easy to wear, this chic bolero will surely grant your princess the most relaxing experience, allowing her to enjoy every moment without feeling irritated or bothered
- **【Admirable Gift】** Express your devotion for your daughter,

[Click to view the below listing live on Amazon.co.uk](#)



Roll over image to zoom in

Visit the LOTMART Store  
 LOTMART Women Camo Trousers Faux Fur Lined  
 Leggings Contrast Lines

Price: **£7.00 - £11.98**

Keep track of your spending with Top Up. [Learn more](#)

**Colour:** Camo-gold



**Size:**

Select [Size Chart](#)

- **【Quality Materials】** Stylish faux fur lined trousers, comprised from a brilliant mix of polyamide and elastane fabric. Offers multiple benefits such as wrinkle resistance and high colour retention. It's also soft and stretchable
- **【Trendy Design】** These are carefully tailored for women with a distinctive sense of style and fashion who will look absolutely fabulous in these eye-catching faux fur lined leggings. Ideal to wear during autumn and chilly spring
- 85% Polyamide, 15% Elastane
- **【Care Instructions】** Machine wash 30C, do not tumble dry
- **【Suits Numerous Activities】** Enjoy jogging in the morning, yoga practicing, working out hard at the gym, cycling with friends, camping, walking your dog in the neighborhood and shopping for groceries nearby while wearing these trousers. Ideal for active women, professional dancers, campers, or simply for everyday wear
- **【Light】** Light and comfortable to wear, our product will certainly grant you the most relaxing experience, allowing you to enjoy every moment without feeling bothered or irritated
- **【Admirable Gift】** Express your devotion for your wife, daughter, sister, or close friend by buying them this budget-friendly present. Suitable for Christmas, birthdays, anniversaries, Valentine's day or any other special day

[Click to view the below listing live on Amazon.co.uk](#)

[Back to results](#)



Roll over image to zoom in

Shop the Kids' Store by age 0-24 months 2-4 years 5-7 years 8-12+ years [Shop now](#)

Visit the LOTMART Store  
 LOTMART Girls Summer Sleeveless Skater Dress Textured  
 Casual

★★★★★ 34 ratings

Price: **£10.99 - £15.98** & [Free Returns on some sizes and colours](#)

Keep track of your spending with Top Up. [Learn more](#)

**Fit:** True to size. Order usual size.

**Size:**

Select [Size Chart](#)

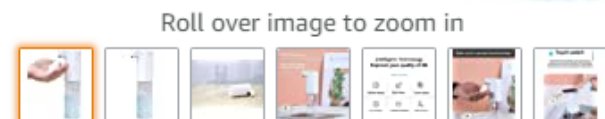
**Colour:** Blue



- **【Quality Materials】** Well-designed Poly-Elastane girls sleeveless skater dress, offers multiple advantages like tear-resistance and wrinkle-resistance. The high quality and nature of our product allows it last for a long period of time by making it less prone to pilling and fading
- **【Trendy Design】** An essential item for your child's summer wardrobe, the stunning colour pattern and sleeveless design of this dress will keep her cool and stylish. Ideal to wear during spring and summer
- 95% Polyester, 5% Elastane
- **【Care Instructions】** Machine wash 30°C, do not tumble dry
- Sleeveless
- **【Suits Several Occasions】** Designed to accompany your little one for many different occasions. Make sure your child shows off this eye-catching dress while attending restaurants, park trips, family visits, birthdays, parties, engagements and many more fun events
- **【Light & Comfortable】** Light and comfortable to wear, this elegant dress will surely grant your princess the most relaxing experience, allowing her to enjoy every moment without feeling bothered or irritated
- **【Admirable Gift】** Express your devotion for your daughter, niece or younger cousin by buying them this lovely and budget-friendly dress. Suitable for birthdays or any other special day



[Click to view the below listing live on Amazon.co.uk](#)



### Automatic Foaming Soap Dispenser 150ml Pack of 1

Visit the LOTMART Store  
★★★★☆ 3 ratings

Price: **£11.00** + £7.99 delivery

Pay ~~£11.00~~ **£0.00**: get a **£20 Amazon Gift Card** on approval for the Amazon Platinum Mastercard. Terms apply.

New (2) from **£11.00** + £7.99 delivery

Item Package Quantity: 1

Size Name: **(Pack of 1)**

<b>(Pack of 1)</b> <b>£11.00</b>	(Pack of 2) £24.00	(Pack of 3) £34.00	(Pack of 4) £48.00
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- **【Quality Materials】** Made from high quality ABS material, and waterproof, not to worry that water will get into the machine. Battery operated, Size 193mmx69mmx48mm. Requires 4xAAA batteries (not included)
- **【Hygienic】** Most hygienic automatic soap dispenser provides with foam soap with just your hands movement. Touch-free automatic dispensing operation, not to worry about touching the dispenser if placed in a public place. Stay sterilized
- **【ENERGY-SAVING & EASY OPERATION】** Using infrared motion sensing technology to automatically distribute the foam, non-contact with the machine. Low power consumption. Rapid foaming brings intelligent experience while keeps hygiene and healthy at special times
- **【WIDE COMPATIBILITY】** Simple and stylish design will blend in most interiors. Miniature design for smaller spaces. It is compatible with various liquids such as hand sanitizer and hand soap, also suitable for dishwashing soap, shower gel, and disinfectant. It's easily adapted to any public place, including commercial places such as hotels, hospitals, and great choice for home use.
- **【Technical Information】** Size 193mmx69mmx48mm. Requires 4xAAA batteries (not included)

[Click to view the below listing live on Amazon.co.uk](#)

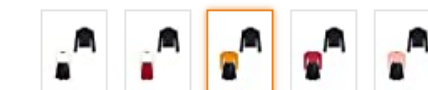
Visit the LOTMART Store

### LOTMART Girls TIK Tok Dress Jacket with Zip Pockets Bundle (Pack of 2)

Price: **£15.99 - £19.99** & Free Returns on some sizes and colours

Keep track of your spending with Top Up. [Learn more](#)

Colour: Mustard-black



Size:

Select [Size Chart](#)



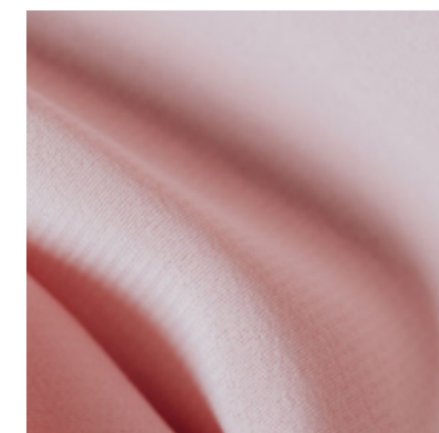
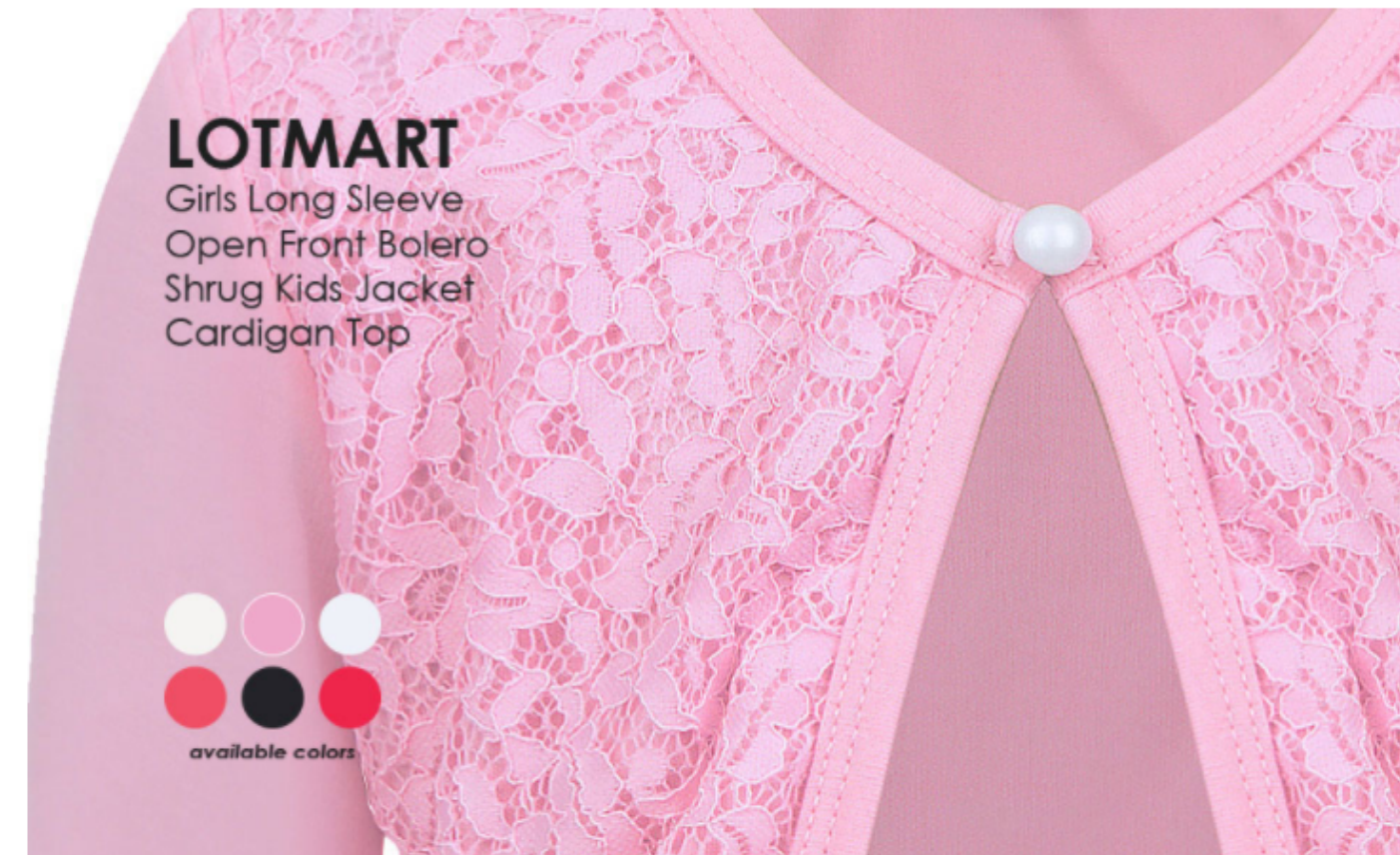
Roll over image to zoom in

- **【Quality Materials】** A brilliant bundle consisting of a Tik Tok dress and a jacket with zip pockets. The products are comprised from polyester fabric which offers multiple advantages like tear-resistance and wrinkle-resistance. The high quality and nature of our products allows them to be durable by making them less prone to pilling and flaking
- **【Trendy Design】** A stylish jacket with zip pockets, comprised from long sleeves to keep your daughter warm and cozy and an open front to reveal the beautiful Tik Tok dress your daughter is wearing. Ideal to wear during autumn, winter and chilly spring
- **【Material Composition】** Dress: 95% polyester, 5% elastane; jacket: 100% polyester
- **【Care Instructions】** Dress: machine wash 30, do not tumble dry; jacket: hand wash recommended, do not tumble dry
- Long sleeves
- **【Suits Numerous Occasions】** Our products are carefully tailored for girls with a distinctive sense of style and fashion who will look absolutely fabulous in this eye-catching set. This set is designed to rock any casual or occasional event
- **【Light】** Light and comfortable to wear, our products will certainly grant your daughter the most relaxing experience, allowing her to enjoy every moment without feeling bothered or irritated
- **【Admirable Gift】** Express your devotion for your daughter, niece or young cousin by buying them this lovely and budget-friendly set. Suitable for Christmas birthdays or any other special day



Scroll down to A+ section!

The **iMC** Amazon team also focused on developing A+ content to develop a better buyer experience and showcase similar products, with the aim of boosting customer engagement and sales.



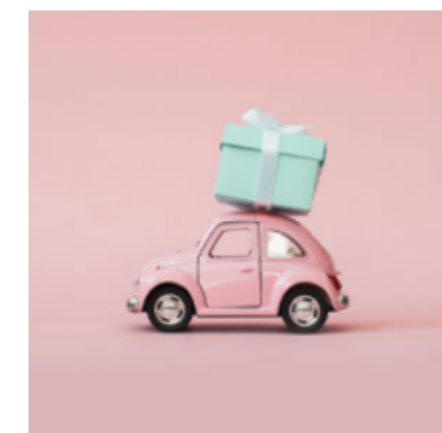
#### Durable

Enjoy wearing our product for a long period without it fading, cracking, peeling or flaking.



#### Long Sleeves

Comprised from long sleeves to keep your girl warm and cozy. Ideal to wear during chilly days and evenings



#### Admirable Present

Appropriate for children and teenagers, make sure to spoil your daughter, niece or young cousin with this fashionable and budget-friendly open front bolero for special events and birthdays



Scroll down to A+ section!



LOTMART Girls TIK Tok Dress Lace Front Bolero Bundle (Pack of 2)  
 LOTMART Girls TIK Tok Dress Lace Sleeve Bolero Bundle (Pack of 2)  
 LOTMART Girls TIK Tok Dress Shoulder Detail Jacket Bundle (Pack of 2)  
 LOTMART Girls TIK Tok Dress Longline Dip Hem Blazer Bundle (Pack of 2)  
 LOTMART Girls TIK Tok Dress Pearl Shoulder Blazer Bundle (Pack of 2)



**Suitable for Different Occasions**  
 This outfit can be worn as a Party Option, such as birthdays and fun events and festivals, or even as a casual option on a school day, either way you will be walking in style wherever you go



**Durable**  
 Wear our dress and blazer without fear of them fading or tearing overtime; They are also comfortable and elastic allowing kids to run around without feeling irritated or being afraid of ruining their outfit



**Lovely Present**  
 Gift a cool and teenage style present to a special girl ; to uplift spirits and show love



EXPERIENCE THE KIDS/TEEN STYLED LOTMART GIRLS TIK TOK DRESS LACE FRONT BOLERO BUNDLE (PACK OF 2)



- Features**  
 Stylish Double Colored Girl Dress including:
- Eye-catching Tik Tok Belt
  - Comfort through the light and almost completely polyester material
  - Suitability for multiple occasions and casual wear
  - Portraying the love for Tik Tok and social media, giving it a hip sense of style



- Features**  
 Long Flower Printed Lace Sleeve Bolero that complements the lovely outfit including:
- Warm and cozy feel that protects shoulders against harsh weather
  - Giving a classy and elegant look to the dress
  - Durable material that allows the outfit to last

Scroll down to A+ section!

Scroll down to A+ section!

Scroll down to A+ section!



Girls Long Sleeve Open Front Zip Pocket Jacket Kids Blazer Cardigan Top

**LOTMART**  
Girls Long Sleeve  
Open Front Zip  
Pocket Jacket Kids  
Blazer Cardigan Top

available colors



**Elegant Design**  
The long sleeve open front jacket is designed to be elegant and classy



**Durable fabric**  
This jacket is made out of high-quality polyester and elastane allowing this jacket to be durable, flexible, and elastic at the same time



**Zip Pockets**  
The zip pockets add an elegant and modern touch to the overall look of this jacket



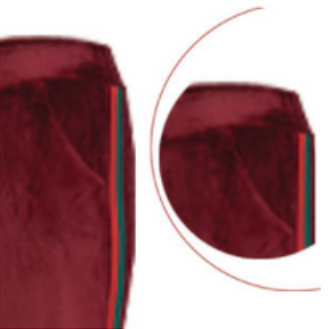
**LOTMART**  
Women Ankle Length  
Tracksuit Trousers Side Striped



**Elasticated Waistband**  
Elasticated waistband for maximum stay up power. Our product provides maximum balance between freedom of movement and muscles, keeping you comfortable all day long



**Durable**  
Enjoy wearing our product for a long period of time without it fading, cracking, peeling or flaking



**Handy Pockets**  
Well-tailored pockets on these stylish trousers. Holds your key, cards and phone, so you can focus well on your workouts



**LOTMART**  
Women's Sportswear  
3 Piece Set, Crop Bra Top,  
Jacket, Leggings,  
Gym wear, Fitness, Yoga,  
Cycling, Camping

available colors



**Jacket**  
Comprised from Long Sleeves to keep you warm and cozy, a zip fastener for proper closure and two front pockets to carry your items. Wearing our vest will keep you warm and fashionable



**Bra Top**  
Crop bra top with contrast lines to sides and elasticated hem. Enjoy your morning run, gym work out and more with our comfortable top



**Leggings**  
Trendy full-length leggings are made for your comfort and ease, with a high waist and elasticated waistband to fit you perfectly. Ideal to wear for gym, jogging, yoga, morning walks and more




Scroll down to A+ section!




Check Out Our Different Bundles!!


Please check out some different bundles and products we offer




LOTMART Automatic Gel Dispenser 150ml Infrared Motion Sensor




LOTMART Automatic Foaming Soap Dispenser 150ml Pack of 1



LOTMART Automatic Soap Dispenser 150ml 350ml Infrared Motion Sensor



LOTMART Automatic Foaming Soap Dispenser Bundle of 2 (150ml and 350ml)



LOTMART Automatic Soap Dispenser 350ml Infrared Motion Sensor

Size	150 ml	150 ml	150 ml & 350 ml	150 ml & 350 ml	350 ml
Bundle	1	2	1	2	2
Type	Gel	Foam	Soap	Foam	Soap



350 ml Capacity   Leak-proof   Effective Sterilization   Sensor Activated   Compact & Durable   Dense Foam



LOTMART Automatic Gel Dispenser 350ml



**One Button Operation**

Press the button to turn on (White light for 1s)

Press the button to turn off (White light keep flash for 2 times)



**Effective Sterilization**  
Durable material  
350ml Capacity



**Style**

The gel dispenser gives a classy and hygienic lifestyle that is suitable for any location; it is portable and can be taken anywhere for a fresh and clean feel

**Features**

- Touchless and soothing
- Infrared Sensing
- ABS friendly material
- Bubbles out in 0.25 secs
- No dripping
- No leaking
- Effective Hygiene

**Quality Standard**

Our handy product has a touch button and is always safe to operate; Made from durable material, and comes in different compact sizes, featuring effective sterilization

**FOAMING SOAP DISPENSER**

Make your life healthier from washing your hands

One Button Switch   Touchless   Rich Foam

0.25s   Bubble Out Quickly   ABS Friendly Material



Foaming hand soap is recommended for better results

To dilute a normal liquid soap a 1:2 soap ratio to water is recommended.

1 : 2





**One Button Operation**

Press the button to turn on (White light for 1s)

Press the button to turn off (White light keep flash for 2 times)



**Infrared Sensing**  
Dense Foam  
Leak Proof



**Effective Sterilization**  
Durable material  
150ml Capacity



**Complementing your Home**

Your family and guests will feel relaxed and soothed when using the cloud-like foam

**Practical and Easy to Use**

With our smart motion infrared sensor, you will get the right quantity of dense foam; Without dripping, without leaking, keeping your counter clean

**Quality Standard**

Our handy product has a touch button and is always safe to operate; Made from durable material, and comes in different compact sizes, featuring effective sterilization



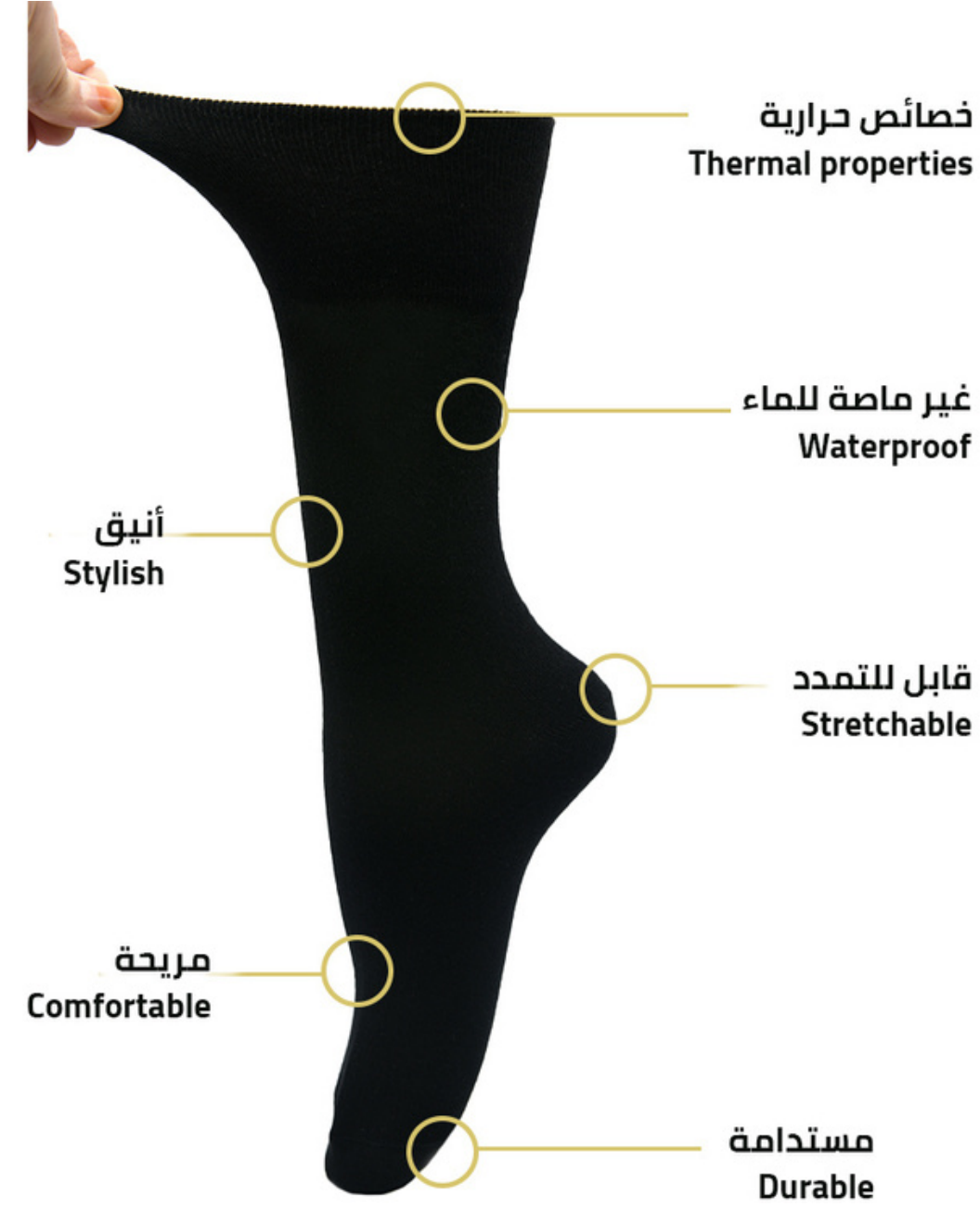


**Royal** wants to sell socks on Amazon, in which **iMC** helped out through offering its services and expertise.



Our designers worked on creating visually appealing and interactive listing photos, through showcasing the quality and benefits of the product, as well as optimizing listing in the Arabic language, through looking into competitors and providing product-relevant content.





مصنوع للاستخدامات المتنوعة  
Made for Variable Uses







**Spice Masters** cook amazing easy meals with their perfectly hand blended spices.

**iMC** offered its services to assist **Spice Masters** in growing their audience and increasing their reach and sales.





The **iMC** team worked on optimizing their listing, by researching relevant keywords that indicate the quality of the product and its various uses.



[Click to view the below listing live on Amazon.co.uk](#)



Smoked Paprika Powdered Spice, 100g Resealable Pack for Freshness - Same Day Dispatch – Spicemasters

[Visit the SpiceMasters.co.uk Store](#)

★★★★★ 16 ratings

Price: **£4.95** (£4.95 / count)

Flavour Name:

Smoked Paprika

Size Name: **100g**

- **【Premium Quality】** Fresh and aromatic spices - Our suppliers source our spices direct from high quality producers from around the globe, we order weekly in small batches so that our spices are the best they can be
- **【Well Suited for Numerous Recipes】** Smoked paprika can be used for many dishes such as fish, chicken, and beef meals. It also works as a BBQ rub, suits various types of vegan and vegetarian dishes, as well as many delightful sorts of appetizers and tasty warm soups
- **【Great Sprinkle】** Not only would it fit into many recipes, but the unique smoky taste of Spicemasters paprika will also make your fries, cheese balls, crackers, or mozzarella sticks taste wonderful
- **【Resealable Pouch】** All our spices come in resealable pouches, making it easy to store and ensuring its freshness and aromatic taste last for a longer time
- **【Vegan & Vegetarian】** Smoked paprika spice is made from dried red peppers, making it perfect for use in vegan and vegetarian cooking

[See more product details](#)



The **iMC** team worked on providing highly attractive designs for the A+ module, by showcasing the benefits of the spices and complementation of several fitting dishes.



## Scroll down to A+ section!

A Sweet and Lemony Touch to Your Recipes



This tasty condiment can be used with many beef and chicken recipes. Don't forget to try it with some mac and cheese and freshly baked goods.



Rich in Minerals

This delicious powder contains high amounts of mineral-like iron, zinc phosphorus and calcium. These minerals are essential for the optimal health of a human's body



Works as a Degreaser

This powder can also act as a scrubber to lift up crusted material from the surface of the pan



Flavourful

This delicious spice will elevate your dish to a totally new level

## Scroll down to A+ section!

A Beautiful and Vibrant Colour to any Dish



Their beautiful look and fresh fragrance, allows you to use them for romantic dinner dates and for interior decorations. They are also used in multiple Turkish sweets, and for decorating pastries, cupcakes, and chocolate covered strawberry



Rich in Minerals

Potassium and calcium are commonly found in rose petals; these minerals are known to promote a healthy body



Rich in Vitamins

Rose petals carry lots of essential vitamins like A, E, D and B. These vitamins are generally good for vision, skin and immunity



Adds a Great Touch

This spice adds a great colour to any dish



Scroll down to A+ section!

Appetizing with Various Dishes



Amazingly, paprika goes well with many main dishes such as chicken & roast meat, as well as eggs, soups, and appetizers such as hummus. Undoubtedly a pinch of paprika can take your plate to a whole new level!



**Boosts Vision**  
Paprika contains high amount of antioxidants especially Vitamin A that boosts your eye vision



**Reduces Hair Fall**  
Paprika is known to be a reliable source of vitamin B6 that in turn strengthens the hair and reduces hair loss



**Provides Rich Important & Essential Minerals**  
Paprika contains sufficient amounts of Manganese, Potassium, and Magnesium, serving as a beneficial addition to your daily meals.

Scroll down to A+ section!

Kelp is a Diverse Spice That Suits Various Dishes



Kelp powder can be used to enhance the flavor of smoothies, shakes and juices. Use this powder with some delicious sea dishes and warm soups for an extra taste



**A Healthy Substitute**  
You can always use kelp powder as a natural and healthy substitute for table salt



**Beneficial for The Skin**  
The essential vitamins, minerals, amino acids and antioxidants in seaweed helps keep skin revitalized, moisturized, and youthful



**Helps You Stay Hydrated**  
Adding kelp powder to your meals will certainly replenish essential fluids

Scroll down to A+ section!

Use this Powder's Tangy Flavor and Citrusy Fragrance to Enhance Your Recipes Taste



Commonly used in baking, add this powder to your homemade fresh biscuits, pound cake and pancakes mixture. You can also mix this spice along with other spices and add it to turkey and pork dishes



**A good source of Vitamin C**  
Although citrus fruits are known to be a good source of vitamin C, the peel actually contains more nutrients than the fruit itself



**Boost Immunity**  
The high levels of vitamin C found in the orange peel, will help boost your immune system



**Use it for dry skin**  
Add one table spoon of this powder with two table spoons of milk, leave this mix on your face for 10 mins and then wash it with water



Adding to that, the **iMC** team took on advertising campaigns, allowing **Spice Masters** to achieve its weekly goals and increase the sales of its spices.



### iMC- Tandoori Spice

ing

Spend ⓘ

£152.64 TOTAL

Sales ⓘ

£559.75 TOTAL

ROAS ⓘ

3.67 AVERAGE

Impressions ⓘ

34,063 TOTAL

28.5

27

25.5

24

22.5

1/1/2021

1/2/2021





Spend ⓘ  
£152.64 TOTAL

Sales ⓘ  
£559.75 TOTAL

ROAS ⓘ  
3.67 AVERAGE

Impressions ⓘ  
34,063 TOTAL

+ Add metric

Spend ⓘ  
£152.64 TOTAL

Impressions ⓘ  
34,063 TOTAL

Clicks ⓘ  
483 TOTAL

Cost-per-click (CPC) ⓘ  
£0.32 AVERAGE

Clickthrough rate (CTR) ⓘ  
1.42% AVERAGE

Sales ⓘ  
£559.75 TOTAL

Orders ⓘ  
122 TOTAL

Advertising cost of sales (ACOS) ⓘ  
27.27% AVERAGE

Return on ad spend (ROAS) ⓘ  
3.67 AVERAGE

Create ad group

Find an ad group

Filter by

Hide chart

Columns

Date range – Lifetime

Export

<input type="checkbox"/>	Active	▼ Ad group ⓘ	Status	Total targets ⓘ	Products	Spend ⓘ	Orders ⓘ	Sales ⓘ	ROAS ⓘ
		Total: 1				£152.64	122	£559.75	3.67
<input type="checkbox"/>	<input checked="" type="checkbox"/>	iMC- Tandoori Spice	Delivering Details ▼	94	1	£152.64	122	£559.75	3.67

# Marketing Services



# Sabah w Masa

It is a restaurant in KSA with an Arabic vintage design.

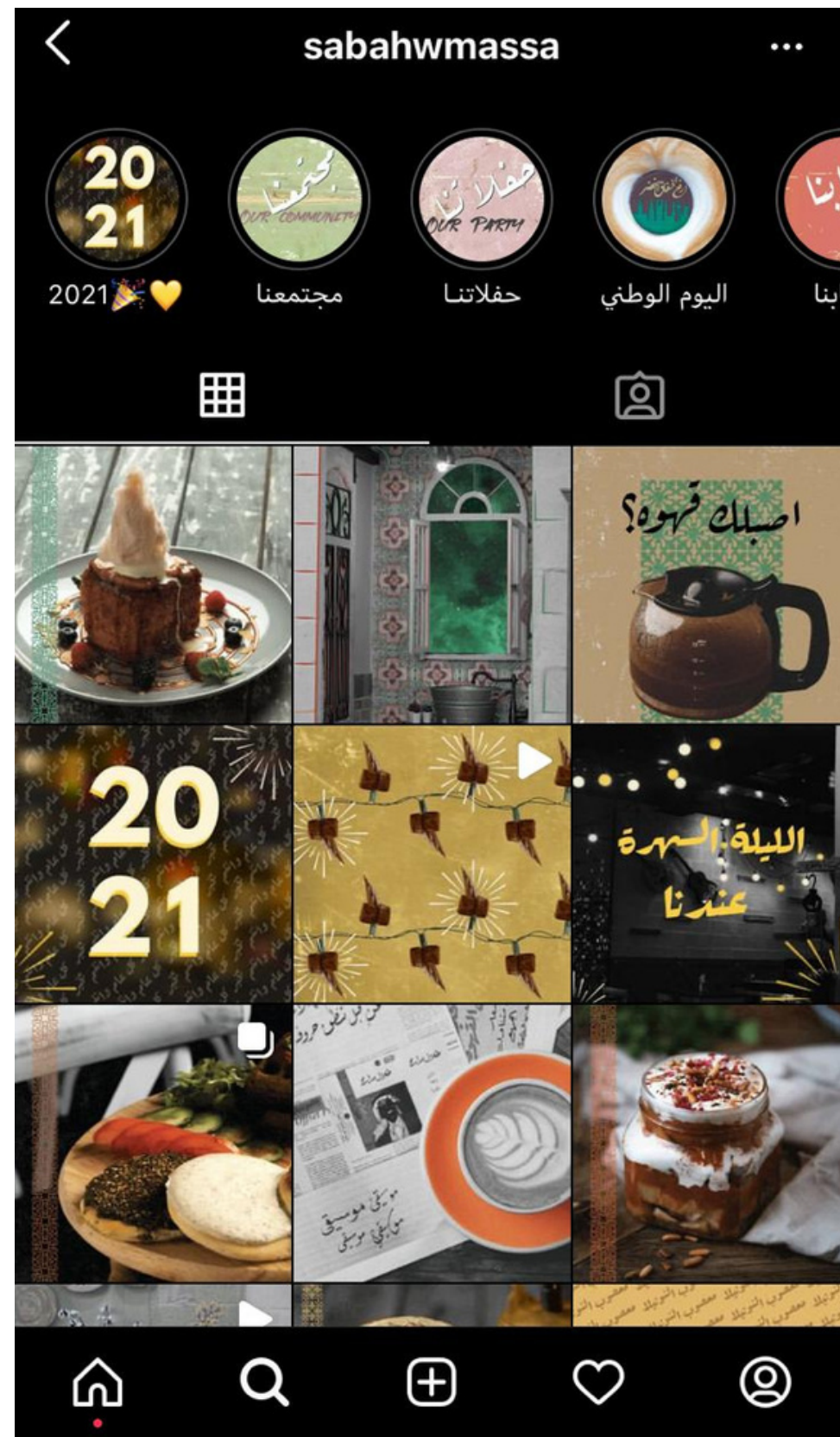
**iMC** is responsible for upgrading its social media presence and attracting more followers to its Instagram page.

So, we manage its account by posting the edited images, dishes' pictures design and other theme designs done by our creative graphic designers.





[Click to view the Instagram account](#)





# POSTS





# Re: food

It is an NGO in Kuwait that aims to decrease food waste by collecting and delivering food products to local beneficiaries.

**iMC** is providing it with content writing and design services:

We create content (both in Arabic and English) about specific topics and design posters to be all uploaded to its Instagram page.





تأثير الهدر الغذائي-التنوع البيئي ا

re:food  
نعمل على وقف الهدر لنحرم النعم

تأثير الهدر الغذائي-  
المساحات الجغرافية

وصل إجمالي هدر الغذاء  
إلى إنتاج أراض زراعية مساحتها  
تعاادل ٨٠٠ ضعف مساحة الكويت تقريباً!  
(موقع حقائق خضراء)

The total amount of food waste  
has represented the production of a  
massive agricultural land area that is  
around 800 times  
the area of Kuwait !  
(Green Facts Website)



re:food  
نعمل على وقف الهدر لنحرم النعم

تأثير الهدر الغذائي  
التربة

نستغل قرابة الـ ٤٠%  
من الأراضي حول العالم للزراعة فقط  
(موقع BBC)

We are using around 40%  
of the world's land for agriculture  
(BBC Website)



تأثير الهدر الغذائي-ندرة المياه



# BikeBright

It is a bicycle shop in Kuwait that sells bicycle lights and accessories.

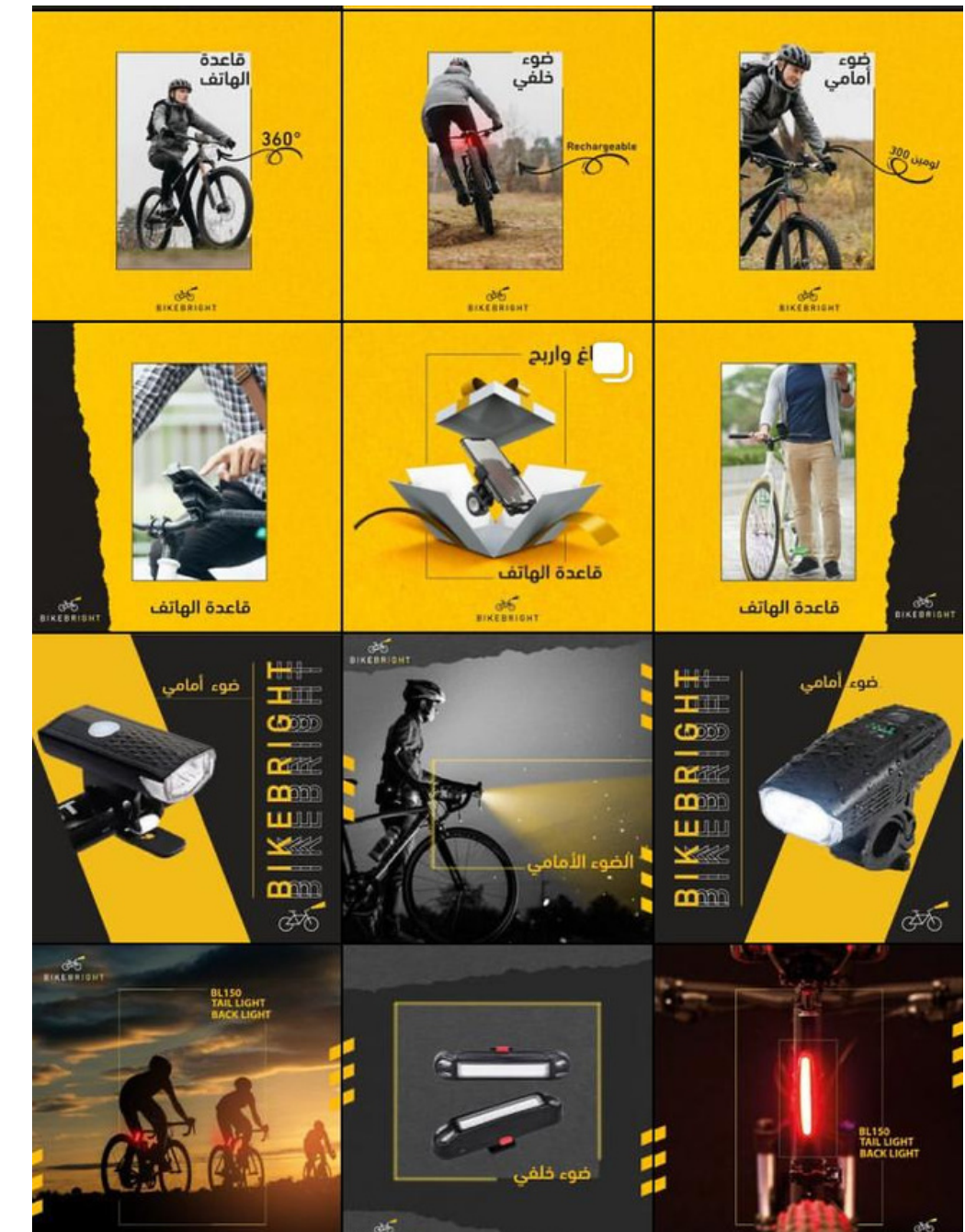
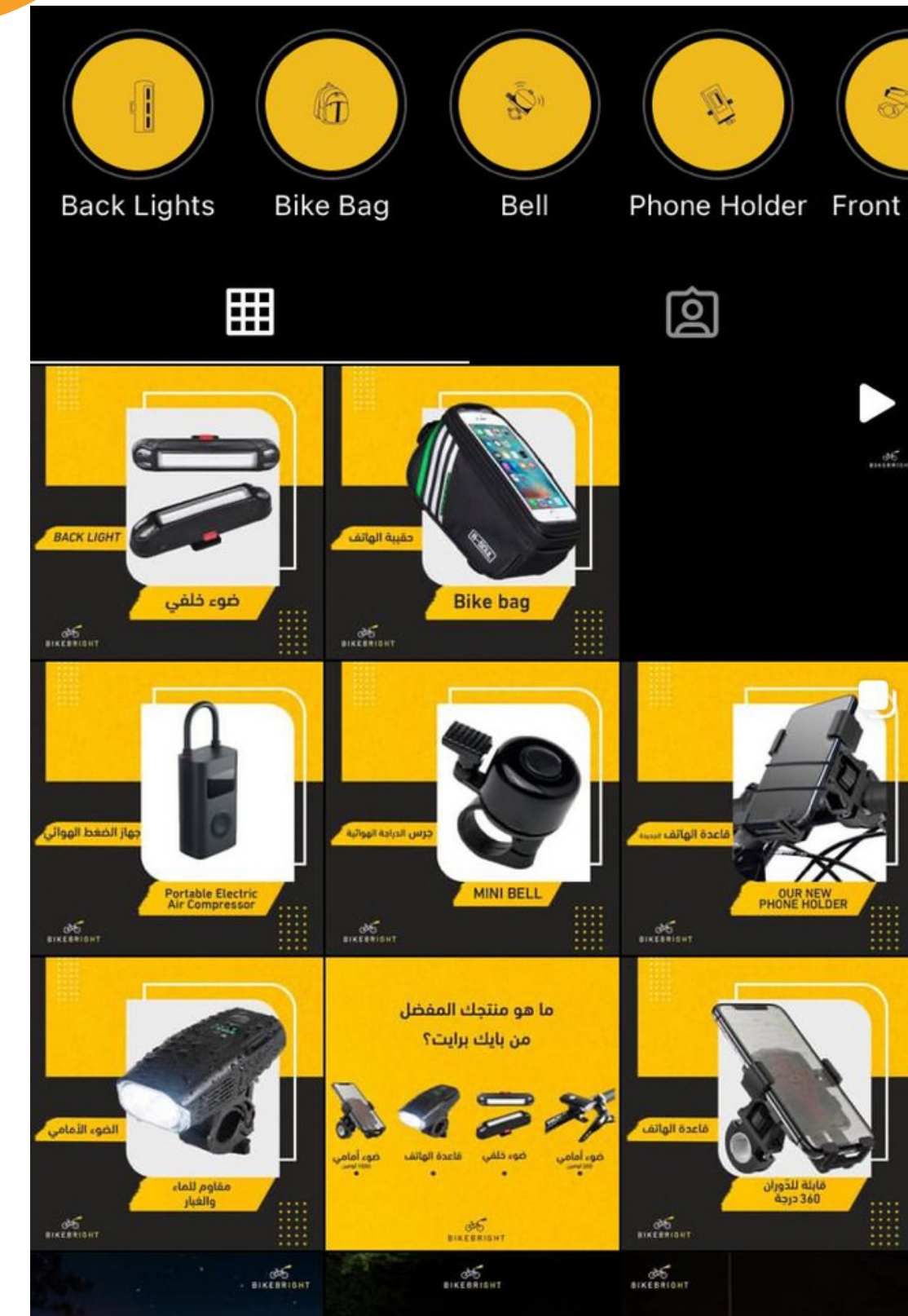
**iMC** is managing its social media account on Instagram to upgrade its online presence and increase its number of followers.

Our marketing team along with designers are working on creating posts that show and describe products (both in Arabic and English), promoting them, and designing IG stories to encourage its followers' engagement.





# Click to view the Instagram Account



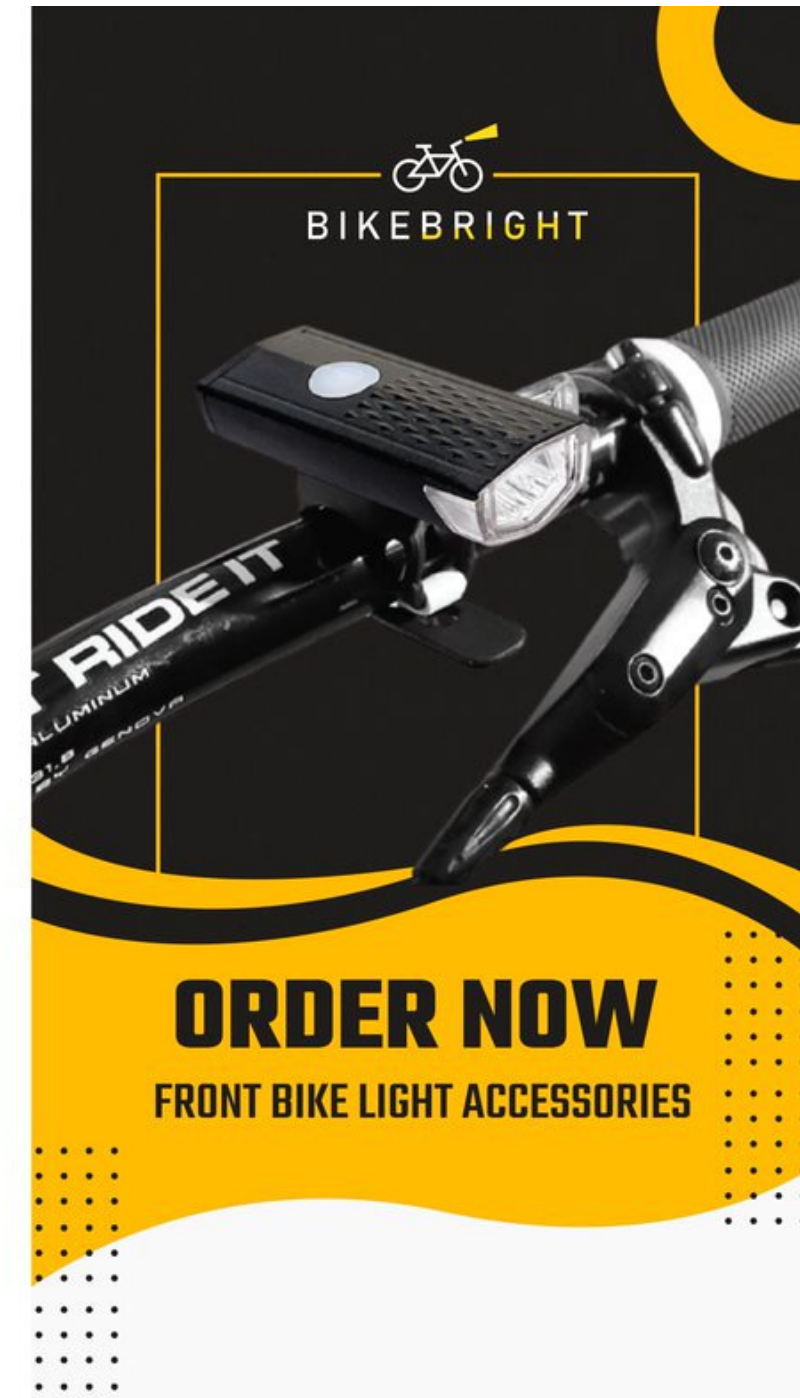
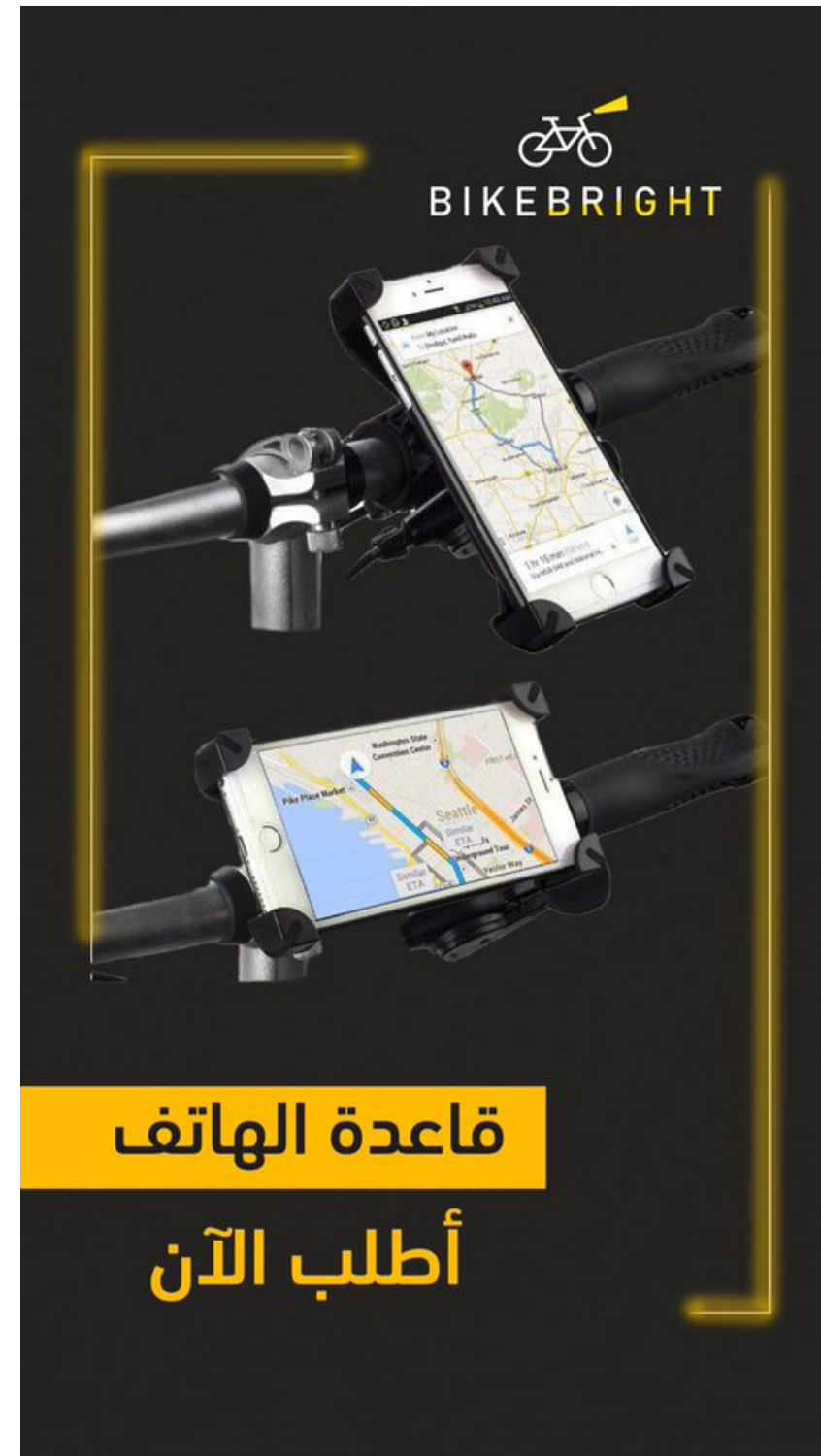
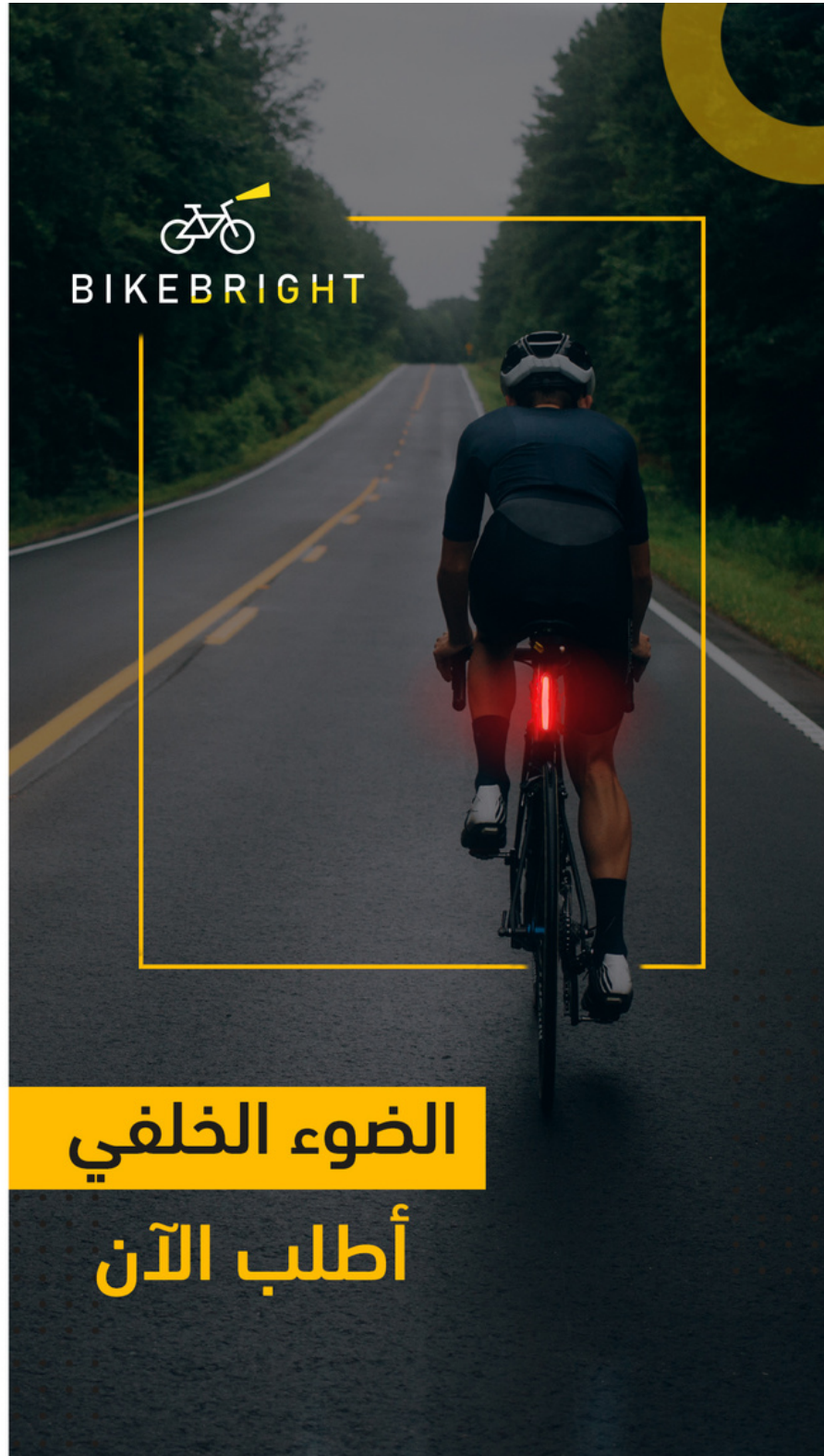


# Posts





# Stories



# Jucy\_Lucy\_Burger

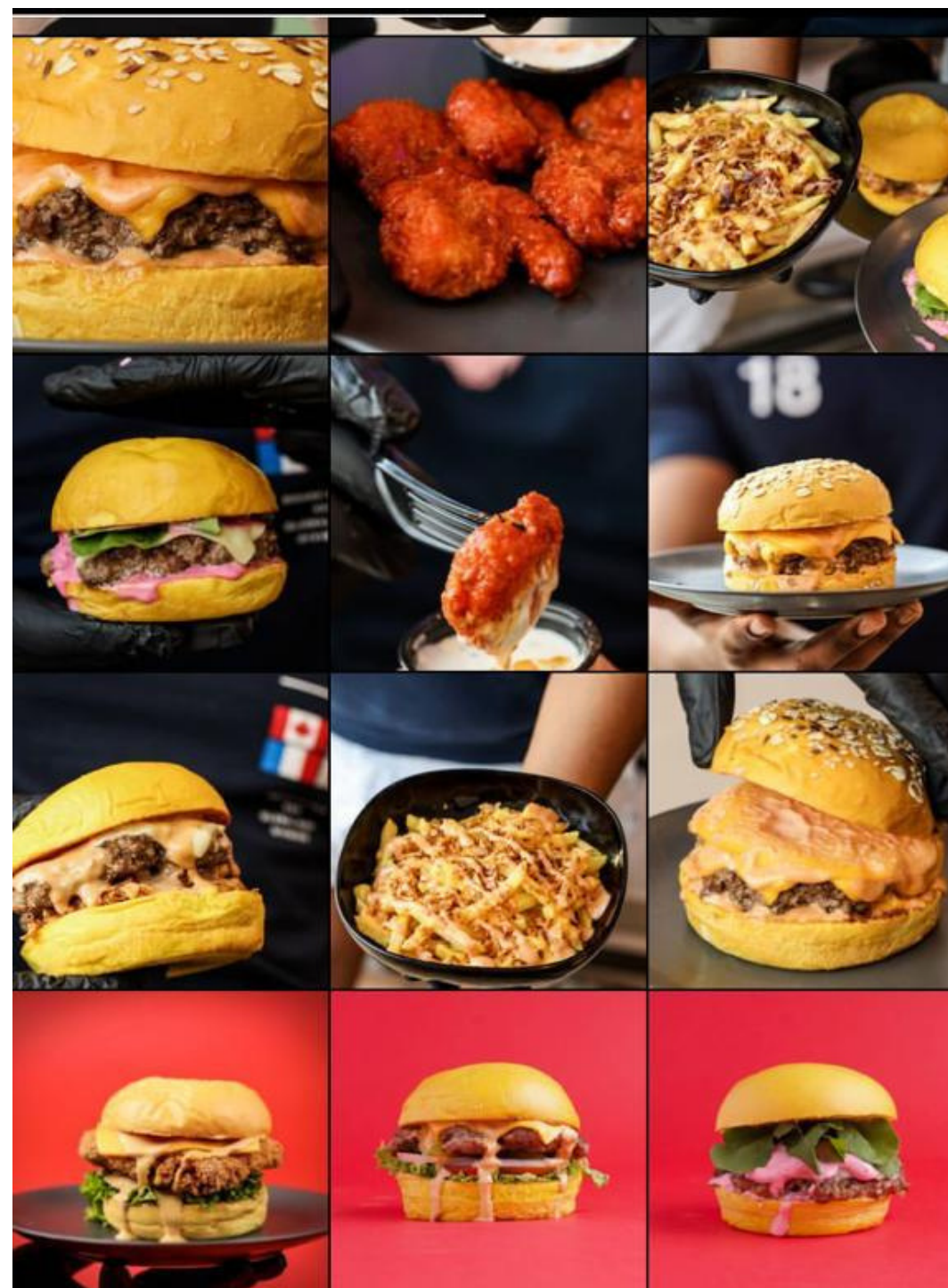
It is a kitchen in Kuwait that delivers food and provide catering services. It serves burgers with a special flavor!

**iMC** is responsible for its Instagram account management to upgrade its online presence and increase its number of followers. Our marketing and graphic design teams are working together to implement our proposed strategy: creating and promoting posts and designing stories to increase the followers' engagement.





[Click to view the Instagram Account](#)





# Posts



بنيك بيبي باستا

# Stories

طلبتيو؟

we are available on  
TALABAT



شنو منتظرين؟

we are available on  
TALABAT





# Slim Food

It is a brand that promotes for consuming healthy food. Its products, pasta, noodles, and rice, are made from Konjac flour and organic oat.

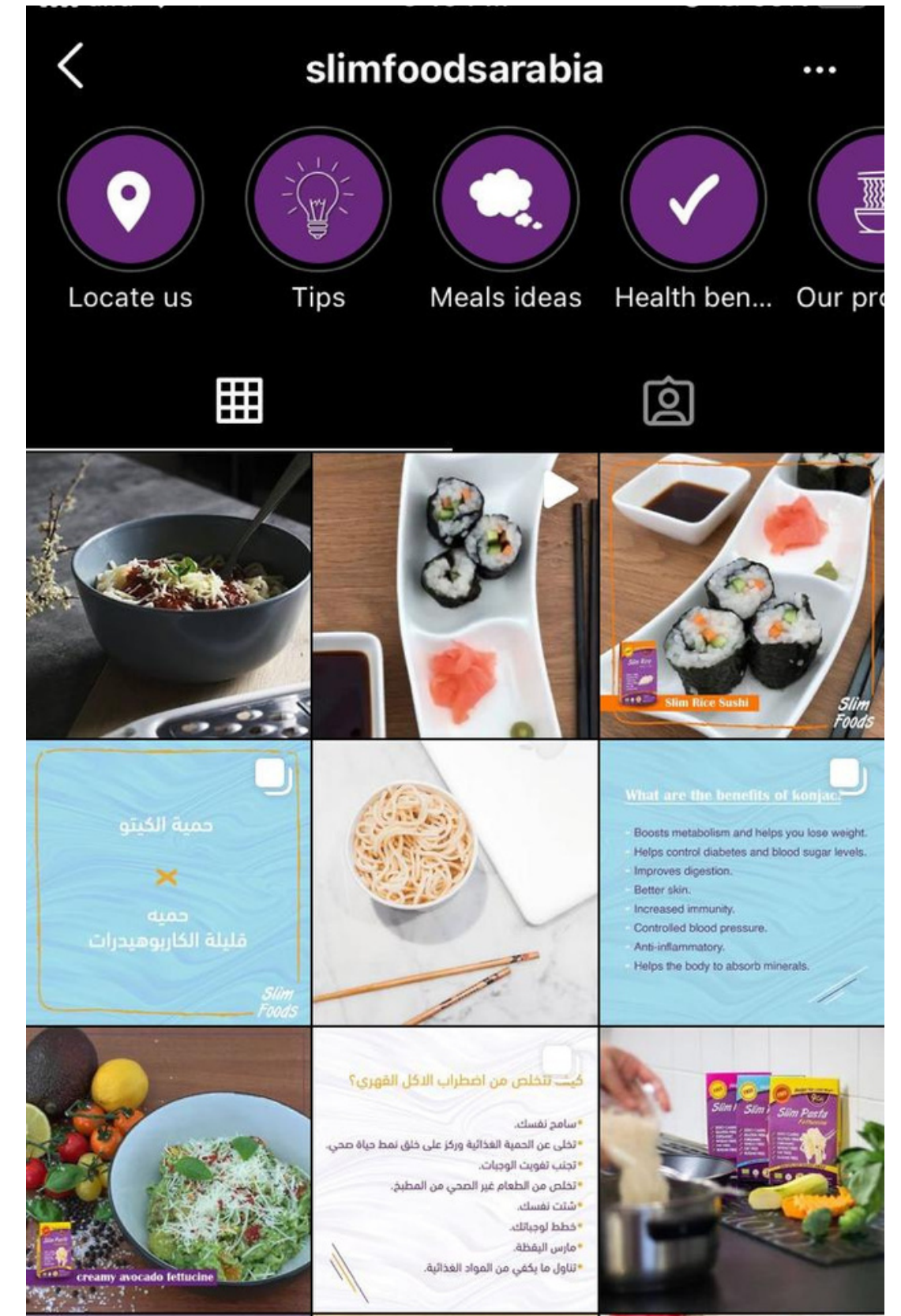
**iMC** is managing its social media account on Instagram to upgrade its online presence and increase its number of followers.

We provide it with content writing, design, and marketing services where our teams create posts, promote them, and write creative content such as receipts and diets using its products.





# Click to view the Instagram Account







**teriyaki chicken noodles**

## TRADITIONAL NOODLES



730\*  
calories      140g\*  
carbohydrates

200g

\*egg noodles

## SLIM NOODLES



18  
calories      0g  
carbohydrates

200g



## BUTTERNUT SQUASH, SPINACH & WALNUT SPAGHETTI



# Chicken Addiction

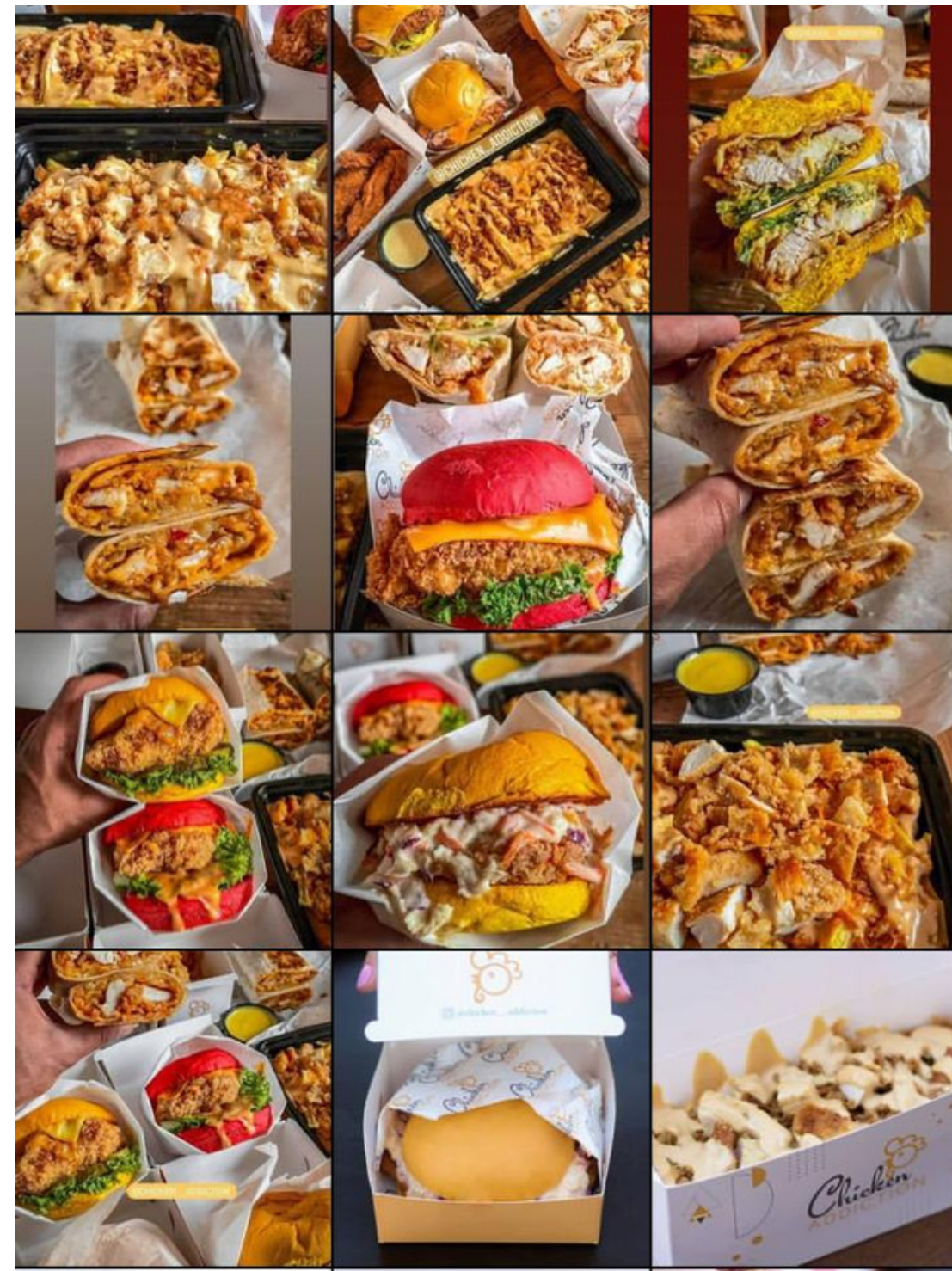
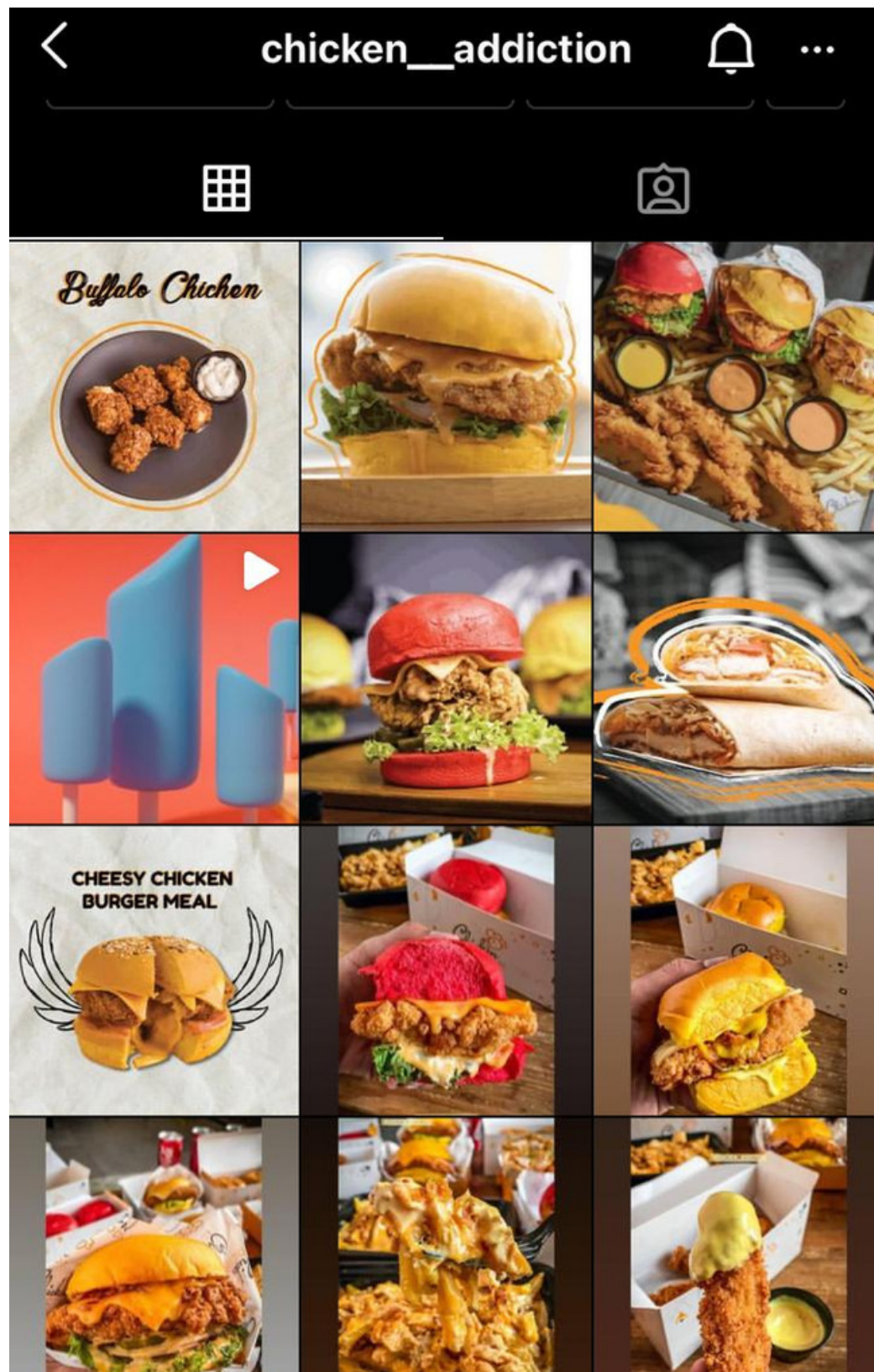
It is a kitchen in Kuwait that delivers food and provide catering services. It serves plenty of dishes and each with its special flavor!

**iMC** is providing it with a social media strategy to increase its clients as well as boosting its online presence on Instagram. Our marketing and graphic design teams are working together to create and design posts and stories that encourage followers to know and engage more.





[Click to view the Instagram Account](#)





# Posts



وايد جبّار



# Stories

ارسمي برقر أحلامك

Draw your dream burger

Reminder

WE ARE AVAILABLE  
ON TALABAT

order

order now



# Watad.me

It is an e-learning platform in Lebanon that provides online tutoring services to aid Brevet and Baccalaureate students in enhancing their academic performance.

**iMC** is managing its social media accounts to upgrade its online presence.

Our marketing team is managing its Facebook group to drive users' interactions. In addition, it manages the platform's Instagram account by creating and promoting posts.

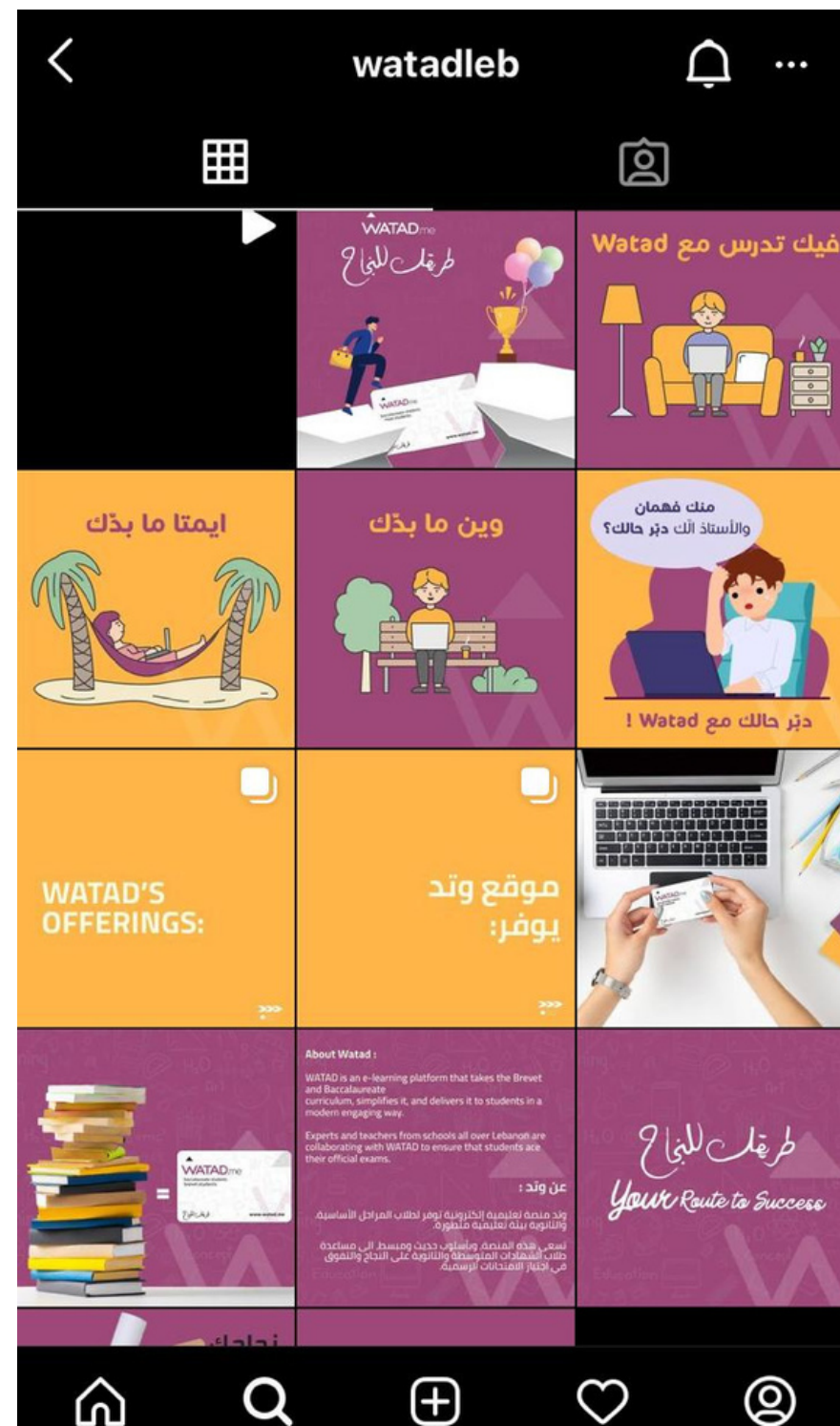
Our graphic designers created its Logo and are working on the posts' designs.



# The Instagram Page

# Promotion Insights

## Logo



## Posts



## Promotion insights



Posted on 26/01/2021, 19:00

192 0 96

### Interactions

516

Promotion clicks

### Visit website

87% from promotion

588

### Visit profile

91% from promotion

281

### Discovery

25,065

People reached

99% weren't following you  
95% came from your promotion



# Lezwansa

It is a pizza and pasta restaurant in KSA.

It aimed to upgrade its online presence on Instagram platform and that what **iMC** is serving!

Our marketing and graphic design teams are creating posts that displays different plates.



# Posts

## باستا



أطلب الآن

## سلطة الدوريتوس



أطلب الآن





# Thank You!

*Contact Us to Take your eCommerce  
Business to New Heights!*

**We Hire,  
We Manage  
You Excel**

